

# ARMED FORCES

## ***DIRECTORY***

### DISPLAY AD TEMPLATES

The following page templates can be used as a guide for designing your display ad. Each will show live area margin, trim size, and bleed (cover page only).

**1/16 PAGE AD**

ACTUAL SIZE 2.5" X 1"

**1/8 PAGE AD**

ACTUAL SIZE 2.5" X 1.9"

**1/4 PAGE AD  
VERTICAL**

ACTUAL SIZE 2.5" X 3.9"

**1/4 PAGE AD  
HORIZONTAL**

ACTUAL SIZE 5.325" X 1.9"

**1/2 PAGE AD**

ACTUAL SIZE 5.325" X 3.9"

**FULL PAGE AD**  
**(no bleed)**

ACTUAL SIZE 5.325" X 7.9"

**FULL PAGE COVER AD**  
**(with bleed)**

ACTUAL SIZE 6" X 9" TRIM  
6.5" X 9.5" W/.25" BLEED